

# Dover Kent MPO

## PUBLIC OUTREACH MARCH 2022

### SOCIAL MEDIA HIGHLIGHTS

Popular post -  
Lewes Transit Center voting  
New Hashtag -  
#Get Your Voice Heard  
Facebook - 1163  
Twitter - 196  
Instagram - 250

### NEWSLETTER STATS

Sent to 516 Recipients  
509 Successfully Delivered  
Opened by 368

**43.1%**

### VIDEOS

Reminder for Parklet Pilot Program

General Ad (2)

Total Videos Watched - 35

### STUDY SUPPORT

East/West Truck Survey - produced,  
distributed, and tallied results

### PRESENTATIONS

Town of Leipsic - MPO 101

### PRESS RELATIONS

Ad for CDCC Kent County Book

Ad for Kent County Profile

DMV Ad - MAPITT

Interview with Marilyn and Helen for Kent  
County Profile

*Dover Kent MPO*

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**Meetings/Committees**

CDCC Retirement Party for Judy Diogo

CDCC Military Affaire

Kent County Youth Committee

18th Annual Legislative Luncheon

University of Delaware Hybrid Meeting Workshop

Fusion Alliance Diversity Workshop